



City of Murray: SURVEY
SGA MEETING 10-14-15
Jane Shoemaker, City Council/MSU Committee Chair
11-11-15

A total of 35 SGA members completed the survey and the results are tabulated in this report.

Downtown Murray Questions

1. What businesses/restaurants/facilities in Downtown Murray do you currently drive to from campus?

5th & Main Coffee – (8)
None, Don't go – (7)
Mary's Bistro – (6)
Mugsy's – (4)
Wild Mountain Bakery – (3)
Farmers Market – (2)
Hih Burger – (2)
GOP Headquarters - (1)
Lulu's – (1)
Just to sight see –(1)
First Baptist Church – (1)
Pay rent and electric bills – (1)
The Cake Lady – (1)
Boone's Laundry – (1)
Animal Shelter – (1)
Profiles – (1)

2. What types of businesses/restaurants/etc. could be located in Downtown Murray in the future that would make you want to visit Downtown?

Would be more likely to go downtown if businesses stayed open later and on weekends
– (11)

Affordable transportation to and from campus and downtown – (5)
Coffee Shops, ice cream parlor, diner,
Boutiques
Bars
Wine tasting events

Painting with a twist
 Coffee with Dr. Davies
 More restaurants that cater to students
 Friday Night Live events like music, games, and activities
 Sports bar and grill with live music especially now that Nick's is closed
 Local Festival bringing citizens and students together
 Artisan show, Park-like area
 Emphasize the arts which bring people together
 Artisan Show
 Fancy Restaurants (like to dress up)
 Theatre, Ice cream shop, Bar, Boutiques, Starbucks
 Restaurant with a nice outdoor patio
 High-end restaurant, home-cooking diner,
 Family movies, cookout competitions, Chick-fit-a
 Advertise a schedule of events, outdoor movie screen
 Small stage and make it beautiful. Get students involved and they will assist.
 Some type of mural that students could sign to symbolize the university.
 Outside entertainment stage for a live band.
 Free food – college students love free food.
 More PR about what downtown has to offer
 Asian Restaurant, Art craft shop
 A variety of different restaurants – A lot of people see downtown as an old out of touch place. When I think of downtown I think of Mugsy's and Farmers Market only.
 Restaurants with a bar and live music, something old-timey but with a relaxed feel
 Breakfast open late
 Popular restaurants, Next generation music festivals
 More restaurants and bars
 Mini Park. Fancy upscale restaurants for date night
 College focused outdoor clothing and equipment
 Really good cheap food places
 Outdoor bars and events
 Standardized times for events and business hours
 Cooperation between businesses and students
 Chic-fil-a,
 Map of downtown businesses and square
 Social media event ads and schedules on Twitter and Instagram
 Boutiques. Diners. Cafes. Bookstores or hangout place
 Make the corner of 4th and Main a mural representing Murray and MSU
 Cooking and other fun activities
 Have classes catering to young couples and incoming students
 Buffalo Wild Wings, Longhorn Steakhouse, Chic-fil-a

Buffalo Wild Wings.

A little “meat and 3” place where you could get country cooking on Sunday afternoons.

Shopping, Festivals, Restaurants, and student-centered environment.

A small area of green space like 4th and Main St with a gazebo for pictures, a mural on the brick building like downtown Paducah for prom pics or while waiting to be seated in restaurants

More restaurants, boutiques, and festivals

Ice cream stores, alternative options for leisure like art gallery type thing

Businesses that offer college discounts and other business aimed at college students

Hold weekly music events (live) and have a business sponsor each week.

Different tents to have giveaways

Fall live concert series every Friday night

Live music. Fluid night life with outside seating. Live events with extra venues, especially in nice weather. White-wash walls for movies

Have a Thoroughbred Walk on MSU football home days where players get to walk through downtown prior to kickoff and warmups. Getting students to go downtown needs to be spearheaded by the university or at least SGA. Events should be sponsored by the university or SGA in order for students to come downtown.

3. If some of the restaurants on the square had live music or open mic nights, would you be inclined to dine/hang out there?

Absolutely!

Invite MSU groups to play

Have no age limit, open to all ages

Don't have a large fee

Small restaurants and places like downtown Nashville

Live music incorporated with other businesses, not as sole attraction

Offer places to have meetings at restaurants, etc.

Downtown is too far from campus and other student housing.

North 16th Street Pedestrian Crossing Project

1. How often do you drive, cross as a pedestrian, or ride a bike on this portion of North 16th Street?
 - A. Daily – (21)
 - B. 2-3 times/week – (14)
 - C. 2-3 times/month – (1)

D. Rarely – (1)

2. Do you think this project is needed?

A. Yes – (29)

B. No – (4)

C. Have no opinion – (2)

ADDITIONAL COMMENTS/CONCERNS ON 16th STREET

Make turn lanes with signals at Five-Points on all intersecting streets (13)

Close 16th Street from Calloway Street to University Dr. permanently (8)

Close 16th Street temporarily as an experiment but make sure there is well-publicized notice beforehand. (7)

Close 16th Street during certain times of the day such as 8AM – 4:30PM (3)

Bike rider fears getting hit on 16th Street.

Major goal is to unify campus not divide it with 16th Street running through it. This could be accomplished by either closing 16th Street or closing 16th Street during the times of day with the most pedestrian traffic.

Preferably close 16th Street but if not close then try a stop light to control both vehicle and pedestrian traffic.

If close 16th Street then build up smaller streets like 18th Street.

Do not want a bridge over 16th Street. Bridges are creepy. Try instead a raised crosswalk at each designated crosswalk.

The campus is growing and the 3 presented proposals make it difficult to grow.

Do not like the 3 proposed 16th Street options because they're too expensive and they disturb the flow of students. They are extreme and not needed.

If 16th Street is closed how will the parking off 16th be affected?

The crosswalks on 16th Street are the safest crosswalks on campus. Crosswalk under the bridge needs repairing.

I believe the City of Murray is on the incline for major growth. If 16th Street is closed, once citizens get used to the new variable of travel time and routes it will become 2nd nature. We are a small town that doesn't like change. I think most days we will enjoy the city growth.

Don't do any of the 3 options.

MSU students and commuters on the road in general just need to be more conscious/attentive/observant while driving or crossing 16th St. Promoting Awareness is the best solution. Save money and encourage students and citizens to look out for each other "literally" when it comes to crossing or heeding pedestrians on 16th. Eye contact needs to be made before crossing.

The bridge over 16th Street is probably the best and cheapest option that could be done the quickest.

A bridge over 16th Street for foot traffic is the best solution and building it over the summer break would have the least negative impact.

Don't make a rash decision; study/weigh pros/cons of every possible option before making a permanent decision. A bridge would be way too much and would be an eyesore distracting from the view of the science buildings!

GENERAL COMMENTS/SUGGESTIONS FOR THE CITY OF MURRAY

Promote your events; have someone come to SGA with your events so we know when events are so we can get involved.

Promote downtown events via social media like Twitter and Instagram.

Why are there so many banks in Murray?

Make student bike riding at night safer in Murray.

You guys are doing a great job! Thank you for always taking the lives of student's into account.

Murray is not a very well-lit city. Precautions could be better taken in that aspect. This will provide more student safety and boost student confidence in going places at night.

Students shouldn't have to buy a city sticker. We generate a lot of revenue for the city of Murray through housing, restaurants, groceries, gas, etc. We pay a lot of money for an education and spend most of our time on university property. Perhaps we could buy a sticker at a reduced rate.

Murray is my favorite!

Need more transportation

Consider parking at MSU

All of the 3 options just push the problem to another day.

Please get back to SGA on how it could be implemented.

I know there's a lot of tensions and stress involving the pedestrian project, but you're doing a great job of handling it.

Thank you for coming to speak to us Dr. Rose.